**aeTech web services:**

**Packages and requirements**

Our work comes in 3 packages.

Basic website, Standard website, Premium website

*For basic website, this is what you get:*

1. Clear navigation: Easily accessible menu items to help user’s find what they are looking for..
2. Responsive design: Ensuring the website works on various devices and screen sizes.
3. Contact information: Including ways for customers or visitors to get in touch such as email address or contact form.
4. About page: providing information about the website’s purpose, owner and background.
5. Content: Relevant and engaging information or resources for visitors.
6. Visual appeal: Using colors, images, and layout to make the website visually appealing and easy to read.
7. Fast loading speed: Optimizing images and code to ensure quick loading times.
8. Security: Implementing measures like HTTPS protocol and regular backups to protect user dat.
9. Search functionality: Allowing users to easily search for specific content on the website.
10. Mobile-friendliness: Ensuring the website is easy to use on mobile devices.

*For standard website you will get:*

1. Clear navigation: Easily accessible menu items to help user’s find what they are looking for..
2. Responsive design: Ensuring the website works on various devices and screen sizes.
3. Contact information: Including ways for customers or visitors to get in touch such as email address or contact form.
4. About page: providing information about the website’s purpose, owner and background.
5. Content: Relevant and engaging information or resources for visitors.
6. Visual appeal: Using colors, images, and layout to make the website visually appealing and easy to read.
7. Fast loading speed: Optimizing images and code to ensure quick loading times.
8. Security: Implementing measures like HTTPS protocol and regular backups to protect user dat.
9. Search functionality: Allowing users to easily search for specific content on the website.
10. Mobile-friendliness: Ensuring the website is easy to use on mobile devices.
11. Accessibility: Ensuring that the website is usable by people with disability, following WCAG standards.
12. Compatibility: Ensuring that the website works across different browsers and devices
13. Performance: Optimizing website speed and performance for quick loading times.
14. SEO (Search Engine Optimization): Implementing strategies to improve the website’s visibility on search engines and increase organic traffic.
15. Scalability: Designing the website architecture in a way that allows future growth and expansion without major restructuring.
16. Compliance: Following legal requirements and regulation, such as GDPR for data privacy.
17. Usability: Designing the user interface and experience to be intuitive and easy to navigate.
18. Security: Implementing measures to protect the website form security threat and ensuring the safety of user data.
19. Content Quality: Providing high quality relevant information and content that adds value to visitors.
20. Regular maintenance: Keeping the website up to date with fresh content, security patches, and software updates.

*For premium design:*

1. Clear navigation: Easily accessible menu items to help user’s find what they are looking for..
2. Responsive design: Ensuring the website works on various devices and screen sizes.
3. Contact information: Including ways for customers or visitors to get in touch such as email address or contact form.
4. About page: providing information about the website’s purpose, owner and background.
5. Content: Relevant and engaging information or resources for visitors.
6. Visual appeal: Using colors, images, and layout to make the website visually appealing and easy to read.
7. Fast loading speed: Optimizing images and code to ensure quick loading times.
8. Security: Implementing measures like HTTPS protocol and regular backups to protect user dat.
9. Search functionality: Allowing users to easily search for specific content on the website.
10. Mobile-friendliness: Ensuring the website is easy to use on mobile devices.
11. Accessibility: Ensuring that the website is usable by people with disability, following WCAG standards.
12. Compatibility: Ensuring that the website works across different browsers and devices
13. Performance: Optimizing website speed and performance for quick loading times.
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16. Compliance: Following legal requirements and regulation, such as GDPR for data privacy.
17. Usability: Designing the user interface and experience to be intuitive and easy to navigate.
18. Security: Implementing measures to protect the website form security threat and ensuring the safety of user data.
19. Content Quality: Providing high quality relevant information and content that adds value to visitors.
20. Regular maintenance: Keeping the website up to date with fresh content, security patches, and software updates.
21. Custom design: Tailored, unique designs that reflects the brands identity and captivates visitors.
22. Advance multimedia integration: High quality images, videos and animations to engage users and enhance content.
23. E-commerce functionality: Built in shopping carts, secure payment gateways, and inventory management for online stores.
24. Membership or subscription options: Offering exclusive content or services to registered members or subscribers.
25. Advance customization options: Allowing users to personalize their experience, such as theme customization or profile settings.
26. Interactive elements: Incorporating features likes interactive maps. Calculators, or quizzes to increase user engagement.
27. Social media integration: Seamless integration with social media platforms for easy sharing and interaction.
28. Advance analytics: Utilizing robust analytics tools to track website performance, user behavior, and conversions.
29. Customer support features: Providing live chat support, ticketing systems, or dedicated customer service portals.
30. Multilanguage support: catering to a global audience by offering content in multiple languages for international reach.

Document requirements:

The above provided information lays out the details of your site depending on the package you choose. The details and documentation you provide will determine the quality of your site and work we will do for you.

We therefore beseech you to take your time and go through the documentation and provide the necessary details needed to do the work. You cooperation is appreciated. Thank you.

Important Notice:

1. All information needed for work to be done must and should be documented in word document explaining details of the work to be done. Exceptions will be made for all who needs help with the website architecture plan. ( it is free for all customers. )

Nb: all discussion and plans made will be documented for both parties to have a clear understanding of what needs to be done.

1. Anything outside of documentation that has to be added to the site after production will incur additional charges.
2. All sites created and developed by us will be maintained and managed by us at a monthly cost expect otherwise the clients doesn’t want.
3. All payments or 80% of payments must be made at contract signing.
4. All other payments should be made before work submission is done.
5. Basic, standard and premium works coms with different benefits.
6. Completion of work depends on how fast details are provided.
7. Cost of work can vary significantly depending on various factors such as:
8. Complexity
9. Features
10. Functionalities
11. Development time
12. Location etc.

Thanks for choosing us. We promised to give you the best. Thank you.

Cc: Ephraim Tetteh Apetorgbor

aeTech.